

→ Bull Dams & Show Success

The Roza's from the IJsselvliedt herd have captured the attention of both type enthusiasts and sire analysts for a long period of time. Carefully developed by the Puttenstein family it has successfully spread out to different herds. Join us in discovering how a deep Dutch cow family has been able to compete with the best in Europe.

The IJsselvliedt herd

The Roza family can be traced back to 1948 in the Dutch Herdbook. Egberts Puttenstein's father Gerrit Jan, purchased Roza 7 as a well bred heifer in the autumn of 1960 from the Hemmink family in the Almelo region. The Roza's really got started when Egbert and wife Henny bred a big, powerful VG-87 Ned Boy to a new star, just released by Holland Genetics at the time with this fast name of Etazon Laudia Lexus. Egbert recognized after inspection of his first daughter group however, that he needed to watch strength and width and saw him as a perfect mate for his Ned Boy Roza 78, already the 7-th generation Roza in the IJsselvliedt herd, not far from Zwolle and the river IJssel.

Johan Schep

"We wanted a family which could milk, breed and show. The Roza's have done all of this for us"

Roza 105 EX-92

Over the years the Roza's excelled in high lifetime yields. Both the original Roza 7, her daughters and granddaughters and even on to this daughter of Lexus, Roza 105 EX-92, they often still produced at the age of 10 to 14 years. They were not just taller and wider than average, they also excelled in the udder and especially in the feet and leg department. Foundation cow Roza 105 EX-92 captured the Reserve Junior Championship in 1996 at a large show in Holland and her daughters and granddaughters have also done really well. Both Roza 105 EX-92 and daughter Roza 137 EX-92 by Lucky Leo participated at the European Show in 2000 in Brussels. Four years later Roza 137 and an EX-90 Convincer granddaughter

The Roza's and the Schep family

When Egbert and Hennie Puttenstein decided to stop milking and breeding, the Schep and Puttenstein family made a quick and good deal. To honor the work of the Puttensteins and the Roza's, Jan Schep published a booklet about the origin and achievements of the Roza's. Right now and amongst over 800 milking herd mates in several Schep herds, the Roza's are as dominant as in the Puttenstein barn of around 50 milkers. Son Johan Schep says: "We wanted to improve our herds with a family of which we knew they could milk, breed and show. We only work with them for 4 yrs and we can already say that the Roza's have done all this for us too".

from the Lexus made it to Brussels again. Quite an achievement!

Amazing production

The Roza's were more than just show cows. Roza 137 EX-92 by Lucky Leo made a first lactation of over 13.000 kgM with 3,96%*f* and 3,35%*p* in just 305days. She was a tall, wide, open ribbed and dairy young cow, a true eye catcher and both breeders and sire analysts wanted to work with such a great first calver. Roza 137 classified EX-92 in her second lactation and made over 100 embryos in her life. Looking back it is Roza 137 EX-92 that is now heading the production branch of the family. Other daughters of the Lexus, Roza 105 EX-92 have been a little less abundant in yield perhaps but kept the typical Roza qualities alive. They are now spread out across at least 8 top herds in The Netherlands alone as of today. Also outside Holland the Roza's are up and coming!

Roza 137 and Jocko Besne

Roza 137 EX-92 was bred to all kinds of bulls in the second half of the nineties. Looking back, her flushes to Jocko Besne and Bullcrest Patron Sabre probably have been most successful. Jocko at the time was a new sire of sons and the mating produced some outstanding results. Not the size and scale of the Lucky Leo, however production, fat-protein ratio and good feet and legs were there. The Jocko sons that made it are Joke, Jobak and AltaJulius. A fantastic achievement. From these Jocko sons, Julius now has 2900 daughters in his proof and Joke close to 1500. Joke, tested by the VOST in Leer, Germany still ranks well at 129 RZG. Jobak is now 126 RZG. Nearly all full brothers



Rieten Roumare Roza VG-87 2yr.
Outcross & High Genomics. Embryos exported to different countries, including the USA



Laudan Roza 9496 VG-86 2yr.
La2 305d 15.000kgM 3.55% protein!
Laudan x Jocko Besne



HBC Shottle Roza VG-89
She placed 4th in the Finals at the NRM 2010
Owned by Schep Holsteins (NL)



Blarinckhorst Rosalie 15 VG-86 2yr.
Full sister to Alta ROY and the #14 GTPI Roumare
dtr in Europe! Roumare x Ramos

transmit high production, good protein% and good feet & legs. Full sisters have been influential too. Roza 158 VG-88 has done well especially and will learn more about her branch later on. The Lexus Roza 102 has a well proven son at KI Samen and also by Lucky Leo: IJsselvieliedt 140 is now at over 1700 daughters.

Not just the Lucky Leo

It may seem as if this Roza 137 is the key cow in the family. However, her maternal sisters have been influential too. The VG-88 Labelle daughter of Roza 105 EX-92 had a son by Etazon Trinity (an Ambrose brother to Patron) that turned out to be the very first proven sire from the family in 2004. IJsselvieliedt Breakout, the only son of Trinity ever to receive a proof, is still ranking very well in Holland, the UK, Ireland and Germany and has over 23.000 daughters in more than 10 countries. In the UK he is now one of the highest 99% rel. PLI bulls in the rankings. The VG-88 Labelle also had a great Convincer daughter that classified VG-88 as a first calver and EX-90 as a second calver. This Roza 150 in her turn had a fantastic Champion daughter, Roza 7013

Gert v.d. Langemheen
"The Roza family is the best family we work with"

VG-87 2yr. Roza 7013 made it to the European Show in Oldenburg in 2006 too, after being a Reserve Junior Champion on the HHH Show and the CRV Show in 2005. At the same CRV Show, another daughter of the Lexus became the Junior Champion: Roza 189 VG-89 by the relatively unknown sire Derby (s: Design). Today, Champion Roza 7013 is proving herself as a fantastic brood cow in the herds of Mr. Schep, Holland. She is still milking and is making 13.373kgM 4,38%f and 3,27%p at 6.08 yrs in her 3rd lactation. Her best daughters are by Goldwyn, Shottle, Toystory, Zesty and Mascol. Her Shottle classified VG-89 as a 2yr old and a Toystory scored VG-88 whilst projected to 12.000kgM with 3,3%p in 305d, 2nd lactation.

Outcross

If you evaluate the current bull mothers from the Roza's you will find that the sires in the pedigrees are often a little different. We mentioned this flush to Bullcrest Patron Sabre on the Lucky Leo Roza 137. From the 5 embryos Gert van de Langemheen purchased, 3 heifer calves were born and all 3 achieved the bull mother status. "For improving our Blarinckhorst herd this was a fantastic start and today the Roza family is the best family we work with" as Gert says. Two of the Sabre daughters were flushed to Ramos and this aAa mating produced

a very popular bull mother and two well proven sons, marketed in Holland and abroad: Blarinckhorst Franchise and Romeo. The Ramos from this mating, Rosalie 2 VG-86, is a dairy high yielding Ramos that unfortunately never flushed well and carried CVM. Her TV sons tested well however and her Oman daughter is the nr. 50 G TPI cow in Europe. A mating to Roumare on the Ramos Rosalie worked too. Alta expects great things from Blarinckhorst AltaRoy. One full sister is VG-86 in Denmark, purchased by Anderstrup Holsteins via the Holland Masters Sale 2008. The other is VG-86 in the Blarinckhorst herd and both already have sons that tested well. If you have a high yielding VG-86 Roumare from a VG-86 Ramos from a VG-87 Sabre from an EX-92 Lucky Leo you certainly have a different sire stack to offer.

Champions



Roza 7040 at Ascol, Spain

Readers of this article will have noticed that Calbrett-I HH Champion has worked real well on the Roza's. The Champion from the Convincer from the Labelle, Roza 7013 VG-87, made it to the European Show for Holland. The Champion from the EX-92 Lucky Leo, Roza 7014 EX-90, is a true eye catcher and also De Beeze Holsteins had success with this mating. Carlos Mendez from AI Ascol in Spain thinks the Roza's are special: "We have inspected the Roza's on several tours in Holland and we have seen how well the Roza family has transmitted. Our best bull from the family is Roza 7040, a full brother to Roza 7013. We are marketing him; he is a beautiful bull. We see the family as an interesting alternative for other Holstein families and we have a strong feeling not everything has been said and done as of yet".



The Schep family

Another quite different pedigreed Roza is milking in the herd of Krijn Jan Polinder in Nunspeet, The Netherlands, who purchased a couple of grade 2 embryos by Roumare from the Schep family. The entire IJsselvliedt herd along with embryos in stock was sold to Jan Schep in Holland after the tragic death of 24 yr old son Gerben Puttenstein in March 2006. At the Schep facilities the Roza's kept performing well and a VG-88 Comestar Export daughter from a VG-87 Aaron from the original Lexus Roza 105, was one of the bull mothers they could work with. These grade two embryos resulted in a very fancy, medium sized VG-87 Roumare daughter that is finishing at 10.300kg 3,8%f and 3,7%p in just 305d. This may well be the highest protein branch of the Roza's as both her dam and grand dam made over 10.000kgM with 3,7%p. The Schep family with herd managers Leendert Koek and Wout Schep are very positive about the Roza's: "We have shown a VG-89 2 yr old Shottle at the NRM Show in Utrecht last year and she was 4-th in the finals. It seems the Champion Roza 7013 VG-87 cow is THE cow to breed from as her daughters are outstanding" Leendert says. The VG-89 Shottle has recently been successfully flushed to Lauthority. "We also showed the VG-88 Toystory and we have several Goldwyns milking that are high VG". Quite a number of Snowman embryos from the Rieten Roumare Roza VG-87 heifer have sold into AI through Diamond Genetics. Her outcross pedigree, high protein% and her 1900g TPI, did certainly help.

Spread out

Roza 137 EX-92 her Jocko daughter Roza 158 VG-88 did show, she made it to Junior Champion at a CRV Show in 2004, but most of all transmitted extreme yield and satisfying type to the next generation. Like her Laudan daughter Roza 9496 VG-86 in the herd of Wim and Lia Zwambag in Friesland. This Laudan produced over 15.400 kgM with 3,58%f and 3,55%p in just 305 days and in 2nd lactation. Her sons have gone all around Europe with a Jeeves son well over 2000 G TPI owned by AI Total, a Jeeves son in Poland, one at Genus ABS, UK and at least two Jeeves sons in Germany. One, Jackson, has just been released by the VOST. Another son by Ashlar is in the barns of RMV, Germany. Then the first milking daughter of Laudan Roza is another different pedigreed Roza: she is by Sildahl Airraid, classified VG-86

Carlos Mendez (Ascol)

"We especially like the strength, longevity and production with high components"

and made almost 12.000kgM in 305d. Three Active daughters are in the UK based Bickleygate herd with a full brother at Genus ABS. Laudan has yielded another extreme producer in the Dalbytop herd in England. Dalbytop Laudan Roza is VG-87 and produced 16.600kgM with 2,95f and 3,08%p at 3.01 yrs in 305d. Her dam is a Champion from the full sister to Jocko Roza 158 VG-88. The Roza's have successfully spread out in the UK. A third calf Freelance from a Laibert daughter of Roza 137 EX-92 is now EX-93 in the UK. Also a super milker with nearly 15.000kgM and 3,25%p in 305 days!

Surprise, surprise!

Surprise, surprise! The original flush with Lucky Leo on the Lexus Roza 105 yielded two more VG full sisters. The Beeze herd of Martien and Lyda van der Kamp in Dalfsen, The Netherlands bought them as



Egbert & Henny Puttenstein

"We are glad we have been able to develop such a dominant cow family"



IJsselvliedt Roza 105 EX-92

Impressive from any angle and foundation cow in the Roza family.



Blarinckhorst Rosalie 2 VG-86 2yr.

Outcross from the Roza's! Dam to the World's #6 GTPI Roumare son: AltaROY

embryos. The Beeze Roza's are solid producers with good type. The highest classified one is a 3rd calver by Taco-RED and from a VG-86 Addison from the VG-89 Lucky Leo in Dalfsen. This Roza has a RED son by Zabing, called Beeze Riberi-RED at KI Kampen. A fresh Jango daughter is VG-85 in the NOG test herd in Karkendamm, Germany. She is from a VG Shottle from the VG-89 Lucky Leo Roza 1 at De Beeze and has been milking over 40 kgs. Martien thinks a Champion daughter of Roza 2 VG-87, his second Lucky Leo, is developing into a key cow in his herd. Her daughters by Survivor, Talent and Toystory are all VG. More Roza's therefore that outperform their herd and age mates, either in the show ring, the milking parlor or as bull mothers. Egbert Puttenstein is proud the Roza's have kept doing so well. "We have been very fortunate with the Roza's and we are glad they do so well now for the Schep family and other breeders. It is one of those families that produce bull mothers able to show and compete at high levels". And as we know: there are never too many of those around.



The Roza's

♀ Roza 57 VG-85-NL
(s. Thornyma Salute)

♀ Jsselvliedt Roza 71 VG-85-NL
(s. Rowntree Astro Voyageur)

♀ Jsselvliedt Roza 78 VG-87-NL
(s. Whittier Farms Ned Boy)

♀ Jsselvliedt Roza 105 EX-92-NL
(s. Lexus)



Jsselvliedt Roza 137 EX-92-NL

♀ Jsselvliedt Roza 167 VG-87-NL
(s. Dixie Lee Aaron)

♀ Jsselvliedt Roza 198 VG-88-NL
(s. Comestar Export)

♀ Stardale Roumare Roza VG-85-UK
(s. Roumare)

♀ Rieten Roumare Roza VG-87-NL
(s. Roumare)



Rieten Roumare Roza VG-87-NL



Jsselvliedt Alta Julius

♀ Jsselvliedt Roza 76 VG-85-NL
(s. Whittier Farms Ned Boy)

♀ Jsselvliedt Roza 96 EX-90-NL
(s. Skalsummer Sunny Boy)

♀ Jsselvliedt Roza 137 EX-92-NL
(s. Frankenhof Lucky Leo)

♀ Jsselvliedt Roza 140-NL
(s. Frankenhof Lucky Leo)

♀ Jsselvliedt Roza 121 VG-88-NL
(s. Etazon Labelle)

♀ Jsselvliedt Roza 126 VG-89-NL
(s. Etazon Lord Lilly)

♀ Jsselvliedt Roza 154 VG-87-NL
(s. Ricecrest Emerson)

♂ Orcas
(s. O-Bee Manfred Justice (O-Man))

♀ Beeze Roza 1 VG-89-NL
(s. Frankenhof Lucky Leo)

♀ Beeze Roza 2 VG-87-NL
(s. Frankenhof Lucky Leo)

♀ Beeze Roza 4 VG-86-NL
(s. Etazon Addison)

♀ Beeze Roza 17 RC EX-90
(s. Taco)

♀ Biarinckhorst Rosalie VG-87-NL
(s. Bullcrest Patron Sabre)

♀ Jsselvliedt Roza 7014 EX-90-NL
(s. Champion)

♀ Jsselvliedt Roza 161 VG-85-NL
(s. Jocko Besne)

♂ Joke
(s. Jocko Besne)

♀ Jsselvliedt Alta Julius
(s. Jocko Besne)

♀ Jsselvliedt Roza 158 VG-88-NL
(s. Jocko Besne)

♂ Jobak
(s. Jocko Besne)

♀ Biarinckhorst Rosanne VG-87-NL
(s. Bullcrest Patron Sabre)

♀ Jsselvliedt Roza 178 NC
(s. Laibert)

♀ Biarinckhorst Rosetta VG-87-NL
(s. Bullcrest Patron Sabre)

♀ Jsselvliedt Roza 150 EX-90-NL
(s. Wa-Del Convincer)

♀ Jsselvliedt Breakout
(s. Etazon Trinity)

♂ Jsselvliedt Midrel
(s. Lancelot)

♀ Jocko Rozanne VG-86-NL
(s. Jocko Besne)

♀ Urshall VG-85-UK
(s. Ricecrest Marshall)

♀ Slatabogie Allen Roza 2 VG-87-UK
(s. Canyon Breeze Allen)

♀ Bailymacfin Lancelot Roza VG-86-UK
(s. Lancelot)

♀ Deona Lancelot Roza EX-90-UK
(s. Lancelot)

♀ Beeze Roza 21 VG-86-NL
(s. Picston Shottle)

♀ Beeze Roza 40 VG-86-NL
(s. Jenny Lou Mirshi Toystory)

♀ Beeze Roza VG-85-NL
(s. Mascol)

♀ Beeze Roza 11 VG-89-NL
(s. Comestar Stormatic)

♀ Beeze Roza 10 VG-86-NL
(s. Champion)

♂ Beeze Ribery Red
(s. Zabing)

♀ Biarinckhorst Rosalie 2 VG-86-NL
(s. Ramos)

♀ Biarinckhorst Franchise
(s. Ramos)

♀ Jsselvliedt Joplin
(s. Laudan)

♀ Jsselvliedt Jargon
(s. Laudan)

♀ Jsselvliedt Jasper
(s. Lightning)

♀ Laudan Roza 9496 VG-86-NL
(s. Laudan)

♀ HBC Roza 9497 VG-85
(s. Hartline Titanic)

♀ Biarinckhorst Romeo
(s. Ramos)

♀ Cogent Freeland Roza 2 EX-93-UK
(s. Braedale Freelande)

♀ Biarinckhorst Rosetta 2 RC VG-85-NL
(s. Ladino Park Talent)

♀ Jsselvliedt Roza 7013 VG-87-NL
(s. Calbreit IHH Champion)

♂ Roza 7040
(s. Calbreit IHH Champion)



Cogent Freeland Roza 2 EX-93-UK

♀ Boghill Shottle Roza VG-87-UK
(s. Picston Shottle)

♀ Beeze NOG Roza 41 VG-85-DE
(s. Jango)

♀ Beeze Roza 55 NC
(s. Braedale Goldwyn)

♀ Beeze Roza 51 NC
(s. Picston Shottle)

♀ Beeze Roza 48 NC
(s. Survivor cv)

♀ Beeze Roza 20 VG-85-NL
(s. Ladino Park Talent)

♀ Beeze Roza 28 VG-85-NL
(s. Jenny Lou Mirshi Toystory)

♀ Biarinckhorst Rosalie VG-86-NL
(s. Roumare)

♀ Biarinckhorst Rosalie 15 VG-86-NL
(s. Roumare)

♂ Biarinckhorst Alta Roy
(s. Roumare)

♀ Biarinckhorst Rosalie 7 GP-84-NL 2Yr.
(s. O-Bee Manfred Justice (O-Man))

♂ Jackson (GRZG +141)
(s. Ked Outside Jeeves)

♀ Jsselvliedt Roza 816 VG-86-NL
(s. Sildahl Airraid)

♂ Alex Non Stop (GTPI +2037)
(s. Ked Outside Jeeves)

♀ Grosvenor H Principal Roza VG-86-UK
(s. Cricht Principal)

♀ Biarinckhorst Rosetta 4 RC VG-86-NL
(s. Poos Stadel Classic)

♀ Willow Farm Zesty Roza VG-85-UK
(s. Alta Zesty)

♀ Goldwyn D Roza VG-85-NL
(s. Braedale Goldwyn)

♀ Swailand Roza VG-85-UK
(s. Braedale Goldwyn)

♀ HBC Roza 9607 VG-86-NL
(s. Jenny Lou Mirshi Toystory)

♀ HBC Roza 9606 VG-88-NL
(s. Jenny Lou Mirshi Toystory)

♀ HBC Roza 9608 VG-86-NL
(s. Alta Zesty)

♀ HBC Roza 87 VG-86-NL
(s. Mascol)

♀ HBC Goldwyn B Roza VG-87-NL
(s. Braedale Goldwyn)

♀ HBC Roza 77 VG-85-NL
(s. Picston Shottle)

♀ HBC Shottle Roza VG-89-NL
(s. Picston Shottle)

♀ HBC Goldwyn Roza VG-88-NL
(s. Braedale Goldwyn)

♀ HBC Goldwyn C Roza VG-87-NL
(s. Braedale Goldwyn)



Roza 7040



Jsselvliedt Breakout



Blarinckhorst Rosalie 2 VG-86-NL



Blarinckhorst Rosalie 15 VG-86

♀ Blarinckhorst Rosetta 9 RED NC
(s. Delta Spencer)



HBC Shottle Roza VG-89-NL



HBC Goldwyn Roza VG-88-NL



Beeze Roza 21 VG-86-NL



Beeze Roza 17 EX-90-NL